



**Pearson eCollege, Campus Management Corp. Announce True Web Services Integration**

*Software combination offers seamless connection between student information and learning management systems*

LAS VEGAS – June 9, 2010 – Pearson eCollege today announced the integration of its Pearson LearningStudio® learning management system (LMS) with Campus Management Corp.’s CampusVue® Student, a fully unified academic and administrative platform. The collaboration creates a seamless exchange of critical student, instructor, program and course-related data between these two industry-leading products.

Now available from Campus Management Corp, the CampusLink<sup>sm</sup> Web Services linked with Pearson LearningStudio enables customers to:

- Synchronize course masters and term class scheduling between CampusVue Student and Pearson LearningStudio;
- Synchronize course shell creation, term schedules, real-time student enrollment, attendance and grades;
- Receive real-time updates to enrollments and instructor assignments;
- Simplify importing of course attendance and final grades; and
- Provide students and faculty single sign-on access to online academics through the CampusVue Portal.

“The combination of CampusVue Student and Pearson LearningStudio offers customers a simple, seamless way to effectively manage and deliver a unified student experience as their online enrollments continue to grow,” said Matt Leavy, CEO of Pearson eCollege. “We remain committed to supporting open SIS platform integrations so our customers can efficiently grow their online programs and maximize the value and benefits of their solutions.”

The integration of these two systems provides users with a single point of access to administrative applications, as well as Pearson LearningStudio courses and information via the CampusVue Portal. The overall solution provides easier access for students and consolidated management for administrators.

“Student retention and instructor workload are two major challenges facing online education,” said Timothy Loomer, president and CEO, Campus Management Corp. “By integrating with Pearson LearningStudio, we’re able to make the student experience as seamless as possible and reduce the administrative chores for faculty.”

Campus Management Corp’s CampusLink Web Services uses Pearson eCollege’s open Application Programmer Interfaces (APIs) and web services for SIS. The Pearson LearningStudio APIs for SIS allow for integrations with various student information systems. The solution is designed to conform to IMS standards, ensuring that the Student Information System, the learning content and the Learning Management System communicate seamlessly with one another.

For more information, visit: [www.campusmanagement.com/ecollege](http://www.campusmanagement.com/ecollege).

**About Pearson eCollege**

Pearson eCollege is a trusted and innovative leader in powering personalized online learning programs and a part of Pearson (NYSE: PSO), the global leader in education, technology and services. Pearson eCollege's flagship product - Pearson LearningStudio - represents the next generation in learning management systems and provides a comprehensive, flexible and fully supported cloud computing environment for online personalized learning in higher education. Pearson eCollege's SaaS-based education solutions advance, improve, and measure the teaching and learning experience in a vast range of educational institutions and programs.

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**About Campus Management Corp.**

More than 1,700 colleges, universities, foundations and other companies in 17 countries rely upon Campus Management Corp® enterprise software products and services. Campus Management's CampusVue® Ecosystem is a fully integrated, centralized administrative and e-Learning platform that unifies services, academic delivery, administrative management and reporting for a full range of public, private and proprietary postsecondary institutions.

Campus Management's award-winning student information system is used by more than 75 percent of the largest US-based proprietary career and online colleges. Additional offerings include fundraising software, financials, HR solutions, and Talisma® CRM, a leading Constituent Relationship Management (CRM) solution for Higher Education and a range of other industries. Campus Management employs associates worldwide, providing clients with a full range of consulting implementation, support, training and integration services. For more information, visit [www.campusmanagement.com](http://www.campusmanagement.com).

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