

## Pearson eCollege Announces New Education Partnerships

*Multiple education institutions select Pearson's integrated education solution*

DENVER, August 04, 2009—Pearson eCollege today announced several new education partnerships with public, private and for-profit institutions that will deliver advanced teaching and learning experiences using Pearson eCollege's integrated education technology environment.

Pearson eCollege is the world's leading provider of online education technology, content solutions and support services at hundreds of successful blended and fully online academic programs and institutions. The company offers more than just a learning management system—Pearson eCollege combines on-demand cloud computing capabilities with Pearson's world-class content, digital media and academic services.

"Our core mission at Pearson eCollege is the success of our educational partners," said Matt Leavy, CEO of Pearson eCollege. "These new partners join a growing family of fine institutions that benefit from our focus on driving teaching and learning success through the superior use of technology, assessment, content and services. Our new educational partners also show the broad range of institutions that benefit from Pearson eCollege's unique understanding of running successful online programs, from community colleges and research universities to private institutions and the largest online programs."

The new education partnerships are:

- William Penn University, Oskaloosa, Iowa—William Penn University's College for Working Adults will use eCollege to create three new programs, including Human Resources, Criminal Justice and Master's in Business Leadership. The MBL program will use custom e-books created in partnership with individual instructors.
- Sam Houston State University, Huntsville, Texas—Sam Houston State University chose the eCollege platform to quickly grow its online enrollments from 1,000 to 5,000, as well as to offer a new master's program in Criminal Justice.
- Northwest Missouri State University, Maryville, Missouri—NMSU will upgrade from MyMathLab to MyMathLabPlus, an enhanced version of Pearson's award-winning, self-paced online learning solution supported by Pearson eCollege. Pearson eCollege manages all of the day-to-day technical aspects of MyMathLabPlus, including the hardware, software and 24-7 help desk support.

- Ex'pression College for Digital Arts, Emeryville, Calif.—Ex'pression College selected Pearson eCollege to manage the college's online course offerings. The institution offers accelerated bachelors degrees (just two-and-one-half years) in Animation and Visual Effects, Game Art; Design, Motion Graphic Design and Sound Arts.
- Upper Iowa University, Fayette, Iowa—Upper Iowa University chose Pearson eCollege to manage its online learning program. The university will also begin using Pearson eCollege's advanced Academic Assessment Suite for tracking and monitoring program and student performance. The university currently uses Pearson's MyLabs products.

## About Pearson eCollege

Pearson eCollege enables educators to achieve measurable success for academic programs through on-demand solutions that advance and improve the teaching and learning experiences for learners in multiple types of education institutions and programs. Pearson eCollege provides integrated technology and services, content solutions and multi-level user support that help students reach their academic goals. Pearson (LSE: PSON, NYSE: PSO), the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as professional development for their teachers. Pearson is dedicated to helping people of all ages learn at their own pace, in their own way. In addition to Education, Pearson's primary operations include the Financial Times Group and the Penguin Group. For more information, visit [www.PearsonCollege.com](http://www.PearsonCollege.com) or [www.Pearson.com](http://www.Pearson.com).

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