

Pearson eCollege and NonPublic Educational Services, Inc. (NESI) Partner to Increase K12 Online Education Opportunities

NonPublic Educational Services, Inc. to Use Pearson eCollege to Enter New Online Markets

DENVER, July 22, 2009—Pearson eCollege and NonPublic Educational Services, Inc. (NESI) have announced a multi-year partnership to increase online K12 education opportunities for a wide range of high school students, including students from military families. NESI will use Pearson eCollege's integrated education technology environment to offer high school students a complete online learning solution, leading to greater, measurable success for NESI and its students.

Pearson eCollege is the leading global provider of online education technology, content solutions and support services at hundreds of successful blended and fully online academic programs and institutions. NESI, which operates education and training programs and services for K12 students and members of the US military, selected Pearson eCollege because the company offers more than just a learning management system—Pearson eCollege combines on-demand cloud computing capabilities with Pearson's world-class content, digital media and academic services.

Partnering with Pearson eCollege will enable NESI to enter new online markets serving more students with capabilities unmatched by any other provider. These new opportunities include an international, dual-degree program that allows high school students outside the US to earn both a local in-country degree and an online degree from Richard Milburn High School (RMHS), a subsidiary of NESI. For the past five years, RMHS has operated a summer credit recovery program for the Department of Defense Education Authority (DODEA) serving high school-age dependents of US serviceman living abroad. RMHS offers a 12-month credit recovery program and a full academic year program for US high school students. NESI and RMHS are also developing other online programs to serve evolving student needs for flexible online education options.

"We needed a partner who was willing to work directly with NESI, creatively and collaboratively, to create online learning solutions for our students. Pearson eCollege is a breath of fresh air," said Rochelle

Schneickert, Division Vice President at NESI. "They were the only provider willing to support our concept for best-in-breed online education delivery. With Pearson eCollege, we now have a learning environment partner that provides the most reliable learning network available, student information service (SIS) integration, support services we know we can trust, and a vast choice of curriculum."

"Both Pearson eCollege and NESI continually invest in services that enhance student achievement," said Matt Leavy, CEO of Pearson eCollege. "Our partnership with NESI will offer greater access to education opportunities via our connected learning environment, helping more students to compete in today's competitive, technology-driven marketplace."

"We researched several online platforms before deciding that Pearson eCollege was the smart choice," said Greg Shield, director of the *Milburn High School Online* programs at NESI. "NESI chose a proven industry leader with a comprehensive solution that included the technology we needed. The Pearson eCollege cloud-computing model reduced the overall risk of delivering courses online."

About Pearson eCollege

Pearson eCollege enables educators to achieve measurable success for academic programs through on-demand solutions that advance and improve the teaching and learning experience for learners in multiple types of educational institutions and programs. Pearson eCollege provides integrated technology and services, content solutions and multi-level user support that help students reach their academic goals. Pearson (LSE: PSON, NYSE: PSO), the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. Pearson is dedicated to helping people of all ages to learn at their own pace, in their own way. In addition to Education, Pearson's primary operations include the Financial Times Group and the Penguin Group. For more information, visit www.ecollege.com or www.pearson.com.

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About NonPublic Educational Services, Inc.

NESI, founded in 1978, provides educational services in three main areas: *Compensatory educational services* (Title I and SES programs); *Milburn Schools* (public charter schools, contract high schools, and Milburn High School Online) and *military education and training programs* to US armed forces (in the US and abroad). NESI's online programs are accredited by CITA, DETC and SACS. In addition, NESI is CITA certified as an education company, one of only 10 Education Industry Association (EIA) members to have this designation. In 2006, NESI's founder and CEO, Robert H. Crosby, was awarded the James P Boyle Award for "Entrepreneurial Leadership" by the EIA. NESI is based in Salem, Massachusetts, employs 1,000 people, and operates in 18 states. This year, over 20,000 students will be taught by NESI. For more information, visit www.NESleducation.org.

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