

Pearson eCollege and Ambassador College Bookstores Announce Single Sign-On Integration

Shared services provide students with quick, convenient access to course materials

Denver, April 9—Pearson eCollege, which provides integrated education technology, engaging content and multi-level support services that advance the teaching and learning experience, and Ambassador College Bookstores, a premier bookstore fulfillment service for colleges and universities, have launched a single sign-on integration between their two education solutions. As a result, students enrolled in online courses delivered by Pearson eCollege have immediate and convenient access to the school's branded bookstore designed and supported by Ambassador. Once logged into Pearson eCollege courses, students simply follow a single link to be automatically validated at the school's official online bookstore that includes all of the textbooks and other course materials required for their courses.

"The integration between Pearson eCollege and Ambassador streamlines the educational technologies in our school," said Peter Begalla, Director of the Online Campus at Angley College. "Students no longer have to worry if they're purchasing the wrong books, they simply logon to their course and an authenticated order page is provided. We know that students are getting the right books for the right course."

Pearson eCollege and Ambassador have established an authentication process that is secure for all students. The integration uses an established Secure Sockets Layer (SSL) encryption process to ensure that the student data passed between the learning platform and the bookstore is protected.

"The technology agreement between Ambassador College Bookstores and Pearson eCollege is significant to both companies" said Gary Herald, CEO of Ambassador. "Our single sign-on solution allows students to quickly and easily order the materials they need to be successful in their courses."

"The Pearson eCollege learning platform was designed to flexibly integrate with the systems and solutions our customers want," said Matt Leavy, Chief Executive Officer of Pearson eCollege. "This seamless fusion with Ambassador College Bookstore is one example of our platform's easily adaptable nature. It is this dedication to enhancing our customers' online learning programs that allows Pearson eCollege to help advance the teaching and learning experience for educators and students."

About Ambassador College Bookstores

Since 1973, Ambassador has been providing premier bookstore fulfillment services to colleges and universities. Its comprehensive range of services includes management and operation of on-campus and online bookstores or any combination, including an auto-fill service whereby student orders are picked, packed and shipped without ever visiting a bookstore. Over the years, Ambassador has made significant investments in personnel and technology to achieve clients' objectives and earn its sterling

reputation in the academic and publishing industry. SourceOne is Ambassador's proprietary technology that enables users to securely place and confirm orders online, upload student and hold lists, use Ambassador's student retention tools, verify orders, download management reports, confirm account balances, download invoices and statements, and more. For more information visit www.ambassadorbookstores.com.

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About Pearson eCollege

Pearson eCollege enables educators globally to achieve measurable success for online and blended academic programs and training through on-demand education solutions that advance and improve the teaching and learning experience for learners in multiple types of educational institutions and programs. Pearson eCollege provides a composable (SaaS) learning platform, academic services, rich content solutions and renowned multi-level user support that help students and teachers reach their academic goals. Pearson eCollege is the leading provider of technology and services to the top online schools and programs globally. Pearson (LSE: PSON, NYSE: PSO), the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. Pearson is dedicated to helping people of all ages to learn at their own pace, in their own way. In addition to Education, Pearson's primary operations include the Financial Times Group and the Penguin Group. For more information, visit www.ecollege.com or www.pearson.com

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