

Pearson eCollege Expands Global Presence to Latin America

New Offices in Brazil and Mexico Increase Access to Learning

DENVER, March 19, 2009—Pearson eCollege has announced the continued global expansion of its integrated learning technology and services, with new offices in Mexico and Brazil aimed at increasing educational opportunities for students of all ages throughout Latin America. This Latin American expansion builds on Pearson eCollege's global presence which includes the United Kingdom, Asia and Australia.

Pearson eCollege is a top provider of education technology, content solutions and support services that lead to measurable student success at hundreds of the most successful education programs in the US and, increasingly, around the world. Pearson, the international education and media company, is the world's leading education publishing and services company, with expertise and resources in educational content, technology, assessment and related services.

Pearson eCollege recently added language support for Spanish and Portuguese to its learning platform. Pearson eCollege will also work closely with other Pearson companies in the region, such as Pearson Longman's English Language Training, to provide technology and enriched content to help Latin American students meet their academic goals.

"The alignment of Pearson's content and Pearson eCollege's technology in Mexico and Brazil will introduce proven solutions for this region's expanding education programs," said Matt Leavy, CEO of Pearson eCollege. "In Latin America, new methods of teaching and learning, in the classroom and online, can create opportunities to bring about real change in peoples' lives. Brazil has seen steady enrollment growth in post-secondary institutions for more than a decade. Recently, their distance education enrollments have increased by nearly 400 percent."

About Pearson eCollege

Pearson eCollege, a Pearson company (LSE: PSON, NYSE: PSO), enables educators to achieve measurable success for academic programs through integrated, on-demand solutions that advance and improve the teaching and learning experience for learners in multiple types of educational institutions and programs. Pearson eCollege provides integrated technology and services, content solutions and multi-level user support that help students reach their academic goals. Pearson, the global leader in education and education technology, reaches and engages today's digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. Pearson is dedicated to helping people of all ages to learn at their own pace, in their own way. In addition to Education, Pearson's primary operations include the Financial Times Group and the Penguin Group. For more information, visit www.ecollege.com or www.pearson.com.

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