

Pearson eCollege is Educator's Choice for Integrated Education Solutions

Newest Customers Include K-12, Higher Education and Professional Development Institutions

Denver, March 18, 2009—Pearson eCollege today announced the addition of several institutions to the growing list of those that have adopted the company's learning platform, integrating technology, content and services to advance the education experiences for their faculty and students.

The new Pearson eCollege partnerships include Fremont College, The Chicago School of Professional Psychology, Edison State College, Spartan College of Aeronautics Technology, Morse Life, and Non-Public Educational Services, Inc. (NESI). These institutions, with their wide range of offerings, selected Pearson eCollege because the company offers more than just a learning management system. Pearson eCollege combines on-demand or cloud computing learning solutions with Pearson's leading content, including print, digital and online courses. These offerings lead to greater, measurable success for hundreds of institutions and their students around the globe.

"After researching several online platforms, we chose Pearson eCollege due to its complete and integrated technology solution model," said Sabrina Kay, chairman and CEO at Fremont College. "Pearson eCollege is a proven industry leader that makes entering the online education delivery mode easy and convenient for colleges, so that we can do what we do best—educate our students."

Part of Pearson, the world's leading education publishing, services and technology company, Pearson eCollege offers access to content from such respected imprints as Addison Wesley and Prentice Hall. Pearson eCollege also supports Pearson's interactive, digital content solutions, like the wide array of award-winning MyLabs learning tools and online libraries of customizable courses with CourseConnect.

"Pearson eCollege provides the integrated technology and services that schools need to enrich student learning. We manage the actual day-to-day technical aspects of the program, freeing faculty to focus solely on educating their students, while we continuously invest in services that enhance our multiple levels of support," said Matt Leavy, CEO of Pearson eCollege. "We look forward to working with each of these institutions to improve the educational experiences for their students and faculty."

The Pearson eCollege connected learning platform provides institutions with powerful tools, like the academic analytics suite that places student performance and activity data in educators' hands. With improved access to course information, schools can establish participation and progress benchmarks that signal academic success and make informed decisions that will lead to improved student retention. The Pearson eCollege environment's communication tools allow students and educators to establish connected learning communities within their courses. Because the Pearson eCollege learning platform is delivered in the cloud, these new educational partners will save considerable costs using the company's proven Software as a Service (SaaS) infrastructure.

"Pearson eCollege's connected learning environment offered a comprehensive solution for the technology our university needed, with less risk and a significantly lower upfront investment in resources," said Darcy B. Tannehill, Online Campus Dean at The Chicago School of Professional Psychology. "By selecting their on-demand education delivery model, our online

campus has a high-performance, flexible environment that can adjust to changing conditions, like increased student enrollments and varying learning styles.”

Edison State College is a four year institution in southwest Florida that will begin delivering continuing education programs online this year. Fremont College is a private career college in southern California offering three online degree programs. Spartan College of Aeronautics in Tulsa, Oklahoma is an avionics and aviation technical college that will deliver CourseConnect courses using a combination of Pearson content and technology. Morse Life is a senior services provider in Florida that will offer professional development courses to their employees online. Non-Public Educational Services, Inc. (NESI) is a charter school company that operates 20 schools in Florida and Texas that will deliver online courses to students using the Pearson eCollege learning platform. The Chicago School of Professional Psychology is a graduate school offering multiple areas of study that is seeking to expand its current online degree offering using the Pearson eCollege learning platform and services.

About Pearson eCollege

Pearson eCollege enables educators to achieve measurable success for academic programs through on-demand solutions that advance and improve the teaching and learning experience for learners in multiple types of educational institutions and programs. Pearson eCollege provides integrated technology and services, content solutions and multi-level user support that help students reach their academic goals. Pearson (LSE: PSON, NYSE: PSO), the global leader in education and education technology, reaches and engages today’s digital natives with effective and personalized learning, as well as dedicated professional development for their teachers. Pearson is dedicated to helping people of all ages to learn at their own pace, in their own way. In addition to Education, Pearson’s primary operations include the Financial Times Group and the Penguin Group. For more information, visit www.ecollege.com or www.pearson.com.

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