

Honolulu College Students Get a Break from Traffic, High Gas Prices *Chaminade University, eCollege Partnership Gives Students Anywhere-Learning Options*

Honolulu, Sept. 9 – Honolulu’s college students now have an alternative to congested highways and rising gas prices as a result of a new partnership between Chaminade University and eCollege.

Located in one of the most traffic-congested cities in America, Chaminade University will begin using eCollege’s comprehensive course management system this October to deliver all of the university’s online courses. The new partnership with eCollege will allow Chaminade to increase the number of fully online courses offered to better serve the university’s growing online population, which includes military and international students. Chaminade also will begin offering hybrid-learning courses (split between online and on-campus), saving local students valuable time and money.

“Honolulu’s traffic is horrendous. Driving the 15 miles to campus takes me over an hour each morning,” said Skip Lee, Director of Adult Evening and Online Programs at Chaminade. “With eCollege’s innovative course delivery solution, more Chaminade students can access their education without the hassle of driving every day.”

With Honolulu ranked number one in the nation for the worst drive-time travel according to the most recent INRIX *National Traffic Scorecard*, reduced drive time for students is a significant draw for Chaminade. The university’s hybrid-learning courses can reduce the amount of time students spend on campus. Rather than driving to campus to attend lectures, students can just login for portions of their course work.

“This is a win-win situation for Chaminade’s students, whether they’re in Honolulu or around the globe,” said Matt Leavy, Chief Executive Officer of eCollege. “The convenience and support that eCollege provides will allow more students to achieve their educational goals without sacrificing precious time and money in traffic and at the gas pump.”

Founded in 1955, Chaminade University has been serving students online for nine years. During the 2008 school year, the university delivered a wide range of fully online courses to a growing population of adult learners, military and international students seeking to further their careers through education. The university is able to offer programs that are attractive to military students, such as criminal justice and business degrees. Chaminade also offers completely online master’s degrees, including education, criminal justice and pastoral theology. Chaminade’s online programs, like their on-ground counterparts, are fully accredited by the Western Association of Schools and Colleges.

About eCollege

eCollege, a Pearson company (LSE: PSON, NYSE: PSO), is a leading provider of a comprehensive course management system and associated services to postsecondary

institutions and K12 education. The company provides an on-demand eLearning solution that supports many of the most successful, fully online degree, certificate/diploma and professional development programs in the country, and increasingly, around the world. Pearson, the international media company, is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. In addition to Education, Pearson's primary operations include the Financial Times Group and the Penguin Group. For more information, visit www.ecollege.com or www.pearson.com.

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About Chaminade University of Honolulu

Celebrating more than 50 years of educating students for life, service and successful careers, Chaminade University is a Catholic/ Marianist university offering programs of study grounded in the liberal arts with day, evening, online and accelerated courses. Chaminade is also a Native Hawaiian / Pacific Islander serving institution with its main campus located at 3140 Waiālae Ave., Honolulu, HI 96816, and 10 satellite locations around Oahu. For more information, visit the Chaminade Web site at www.chaminade.edu or call (808) 735-4711.