

eCollege, Cdigix Partnership Gives Students Enhanced Learning Experience

Students have more access to online class resources, including audio, video files

DENVER, September 8 – Students at colleges and universities using eCollege now have seamless access to audio, video and other online class resources, under the terms of an agreement with Cdigix, the leading provider of rich digital media services to higher education.

eCollege, a leading provider of a comprehensive course management system and associated services, is the underlying technology for hundreds of the most successful online education programs in the country. The company is continuously adding to its suite of integrated and supported technologies to enable educational institutions to deliver quality online education that helps students succeed at their educational goals.

The Cdigix agreement gives students and faculty in programs managed by eCollege quick access to the C-Labs Enterprise Edition—the digital media platform powered by Cdigix—directly from the eCollege course management system. With C-Labs, colleges and universities can easily deliver, manage and access digital content, including full-length films, videos and audio. Schools using C-Labs, for example, can provide students in foreign language classes with access to an audio laboratory that is entirely online, giving students flexible and on-demand access to vital resources for their classes.

Through a single, sign-on integration, eCollege users can easily access course-assigned media through the C-Labs platform without re-entering login credentials. C-Labs digital files will appear as links in eCollege courses—allowing students to simply download audio and video files to be played immediately or saved for offline use.

“Our primary goal is student achievement,” said Matt Leavy, Chief Executive Officer of eCollege. “This partnership will enhance our customers’ online learning programs, making for a more successful learning experience for students and educators alike.”

“We are pleased to partner with eCollege and look forward to providing online administrators, faculty and students with greater access to on-demand class resources,” said Larry Jacobson, CEO of Cdigix. “Working together, we can help educators enrich the teaching and learning experience through an ever-increasing availability of resources, improving student performance and success in online learning.”

C-Labs Enterprise Edition also offers administrative tools for better management and accessibility of digital class resources. Important features include:

- **C-Labs Community** provides participating institutions the ability to post institution-owned media into a shared media pool that is available to other C-Labs clients.
- **C-Labs Library** allows administrators to acquire media that is not currently in their campus libraries, while alleviating the challenge of acquiring individual titles for specific classroom assignments.

- **C-Labs Podcasting** allows students and faculty to download recordings, such as class lectures, in non-encrypted audio and video formats to their computer or transfer the files to a portable device, such as an iPod.

Cdigix is a powerful addition to eCollege's suite of applications that are designed to support high quality, highly effective online education. eCollege is unique in the industry in its comprehensive support and dedication to client success and works with its customers and partners to ensure that integrated products are supported and functioning. These services are part of the overall eCollege mission to help educators with online programs focus on education and student success instead of technology.

About eCollege

eCollege, a Pearson company (LSE: PSON, NYSE: PSO), is a leading provider of a comprehensive course management system and associated services to postsecondary institutions and K-12 education. The company provides a comprehensive, on-demand eLearning solution that supports many of the most successful, fully online degree, certificate/diploma and professional development programs in the country, and increasingly, around the world. Pearson, the international media company, is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way. In addition to Education, Pearson's primary operations include the Financial Times Group and the Penguin Group. For more information, visit www.ecollege.com or www.pearson.com.

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About Cdigix

Cdigix, Inc. is the leading provider of secure digital educational media to the college marketplace. The Seattle-based company operates C-Labs, a complete turnkey service that allows universities to post and maintain course-critical digital audio and video media online for on-demand access by students. More information about the company and its services is available at www.cdigix.com.

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