

eCollege, DeVry University Announce Contract Renewal

Extended agreement gives DeVry students continued access to convenient, flexible learning programs with eCollege

DENVER: August 6—eCollege today announced another contract renewal in its 11-year partnership with DeVry Inc., one of the largest publicly-held higher education companies in North America. Under the terms of the three-year agreement, eCollege and DeVry will continue their partnership to provide online courses to undergraduate and graduate students in the U.S. and Canada.

eCollege provides a comprehensive course management system and associated services to power DeVry Inc.'s fully online courses and blended learning courses (using both on-campus and online tools). DeVry uses the eCollege solution for DeVry University, including its Keller Graduate School of Management, Chamberlain College of Nursing, Ross University and Becker Professional Review.

“DeVry is extending our 11-year partnership with eCollege because they continue to lead the market with outstanding products, services and performance,” said Steve P. Riehs, Vice President and General Manager, DeVry Online. “eCollege provides a reliable, high-quality online learning experience that is always available when our students are ready to learn.”

DeVry University offers associate, bachelor's and master's degree programs in business, technology and management. In addition to 90+ locations, DeVry University students can earn their degrees completely online or through blended learning models of on-campus classes with online supplements. The university enjoys significant student success. Since 1975, DeVry University has graduated more than 230,000 undergraduate students. Of those in the active job market, 90.2% were employed in career-related positions within six months of graduation. DeVry University has been regionally accredited by the Higher Learning Commission of the North Central Association since 1981.

“DeVry University is a nationally recognized leader in online and distance education with a proven track record of meeting the growing and diverse needs of their students,” said Matt Leavy, Chief Executive Officer at eCollege. “eCollege and DeVry are continuing this most productive partnership, which in the end, will offer students greater access to education and lifetime achievement.”

About eCollege

eCollege, a Pearson company (LSE: PSON, NYSE: PSO), is a leading provider of a comprehensive course management system and associated services to postsecondary institutions and K-12 education. The company provides an on-demand eLearning solution that supports many of the most successful, fully online degree, certificate/diploma and professional development programs in the country, and increasingly, around the world. Pearson, the international media company, is the global leader in educational publishing, assessment, information and services, helping people of all ages to learn at their own pace, in their own way.

In addition to Education, Pearson's primary operations include the Financial Times Group and the Penguin Group. For more information, visit www.college.com or www.pearson.com.

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About DeVry Inc.

DeVry Inc. (NYSE: DV) is the parent organization of DeVry University, Advanced Academics, Ross University, Chamberlain College of Nursing and Becker Professional Review. DeVry University, which includes Keller Graduate School of Management, offers associate, bachelor's and master's degree programs in technology, healthcare technology, business and management. Advanced Academics provides online secondary education to school districts throughout the U.S. Ross University offers doctoral degree programs through its schools of Medicine and Veterinary Medicine. Chamberlain College of Nursing offers associate and bachelor's degree programs in nursing. Becker Professional Review, which includes Becker CPA Review and Stalla Review for the CFA Exams, provides professional education and exam review for accounting and finance professionals. For more information, visit <http://www.devryinc.com>.

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