

## **For Immediate Release**

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### **eCollege<sup>®</sup> CMS and Support Services Both Awarded *Best in Category* in IMS GLC Learning Technology Satisfaction and Trends Report**

**DENVER – February 12, 2007** – eCollege<sup>®</sup> [Nasdaq: ECLG], a leading provider of value-added information services to the post-secondary education industry, today announced that its course management system (CMS) and support services both were awarded *Best in Category* in the IMS Global Learning Consortium (IMS GLC) Technology Satisfaction and Trends Report, released on February 12, 2007. The report is based on over two years of research uncovering best practices for success in Internet-supported learning.

“The IMS report takes a unique approach with its focus on user satisfaction, which is at the core of a successful teaching and learning experience,” said Oakleigh Thorne, chairman and CEO of eCollege. “We are thrilled that eCollege ranked number one in both the CMS and services categories. At a time when vendor credibility is top of mind among institutions, this recognition is testament to our commitment to providing the highest quality products and unparalleled support for the growth and success of our customers’ online programs.”

eCollege also earned the number two spot on “The Top Ten” list of Internet-supported learning products based on overall user satisfaction. The Top Ten list represents a wide variety of products that highlight the importance of assessment, rich media and collaboration.

“Through our research, we are providing this rapidly evolving marketplace with information not only on the technologies themselves, but more importantly, trends in how these technologies are being used and supported,” said Rob Abel, CEO of the IMS Global Learning Consortium. “The survey results indicate that eCollege delivers a best-of-breed solution, as evidenced by being rated best by the education community in both the CMS and support services categories.”

The IMS Global Learning Consortium sponsors and performs this research, which represents responses from approximately 200 qualified leaders or decision makers involved in Internet-supported learning initiatives. The report is available at <http://www.imsglobal.org/ltst/index.cfm>.

IMS GLC is the world's largest and oldest standards consortium focused exclusively on learning standards since 1996. IMS GLC provides a neutral ground for industry participants to come together for advocacy of standards, recognition and best practices to enable learning impact.

IMS is hosting the Learning Impact 2007 and the Summit on Global Learning Industry Challenges in Vancouver, British Columbia April 16-19, 2007. The event brings together industry leaders to introduce and debate ideas on issues impacting the growth of learning worldwide. For more information, please visit <http://www.imsglobal.org/learningimpact/agenda.html>.

### **About eCollege**

eCollege [Nasdaq: ECLG] is a leading provider of value-added information services to the post-secondary and K-12 education industries. The Company's eLearning Division designs, builds and supports some of the most successful, fully online degree, certificate/diploma and professional development programs in the country. The Company's Enrollment Division, Datamark, Inc., helps institutions build new enrollments and increase student retention. Customers include publicly traded for-profit institutions, community colleges, public and private universities, school districts and state departments of education. eCollege was founded in 1996 and is headquartered in Chicago, with the eLearning Division headquartered in Denver. Datamark was founded in 1987 and is headquartered in Salt Lake City. For more information, visit [www.eCollege.com](http://www.eCollege.com) and [www.Datamark.com](http://www.Datamark.com).

This news release contains statements that are not historical in nature and that may be characterized as "forward-looking statements" within the meaning of the securities laws. Examples of these forward-looking statements would include statements about the expected benefits to customers of our products or services and any other statements that are not historical facts. These statements are based on management's current expectations and are subject to a number of uncertainties and risks. Actual performance and results may differ materially from those reflected in these forward-looking statements due to general financial, economic, regulatory and political conditions affecting the Company's industries as well as the more specific risks and uncertainties facing the Company, including those identified in the Company's reports on Form 10-K, Form 10-Q and Form 8-K filed with the U.S. Securities and Exchange Commission ("SEC"), which you are encouraged to review in connection with this release. You should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date of this release. We are not obligated to publicly release any revisions to forward-looking statements to reflect events after the date of this release.

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