

For Immediate Release

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eCollege[®] Supports Record Student Load and Provides Unmatched System Reliability in 2006 Fall Academic Term

System Metrics Demonstrate Strength of On-Demand Model

DENVER – October 10, 2006 – eCollege[®] [Nasdaq: ECLG], a leading provider of value-added information services to the post-secondary education industry, today announced it has achieved record high student load and unmatched system reliability in the 2006 fall academic term.

- **Usage:** During the fall term, the eCollege System hit its all time highest day of usage, supporting a record 18.5 million usage minutes in a single day (more than 35 years worth of learning in a single day). Additionally, since the start of the fall term, the eCollege System has supported its 10 all time highest days of usage, all over 17 million usage minutes per day, compared to a previous all time high of 16.5 million usage minutes in a single day.
- **Reliability:** Since the start of the 2006 fall academic term, eCollege has achieved 100% system availability with zero unscheduled downtime.

“Our customers have come to expect the highest levels of scalability and availability as critical components for student satisfaction and retention, and ultimately the overall success of their large and growing online programs,” said Oakleigh Thorne, chairman and CEO of eCollege.

“The fact that we are able to achieve such superior reliability while supporting record high usage demonstrates the strength of our on-demand eLearning architecture.”

Thorne continued, “We continue to invest in our system, recently upgrading our database infrastructure and further evolving our capacity plans to make sure we stay ahead of customer requirements. We are on pace and prepared to hit five billion usage minutes for 2006, almost double the usage on our system in 2005.”

eCollege runs a single instance of its on-demand, software application. The eCollege System is backed by multiple levels of redundancy, and is constantly monitored minute-by-minute from numerous locations around the world to ensure a positive user experience.

About eCollege

eCollege [Nasdaq: ECLG] is a leading provider of value-added information services to the post-secondary and K-12 education industries. The Company's eLearning Division designs, builds and supports some of the most successful, fully online degree, certificate/diploma and professional development programs in the country. The Company's Enrollment Division, Datamark, Inc., helps institutions build new enrollments and increase student retention. Customers include publicly traded for-profit institutions, community colleges, public and private universities, school districts and state departments of education. eCollege was founded in 1996 and is headquartered in Chicago, with the eLearning Division headquartered in Denver. Datamark was founded in 1987 and is headquartered in Salt Lake City. For more information, visit www.eCollege.com and www.Datamark.com.

This news release contains statements that are not historical in nature and that may be characterized as "forward-looking statements" within the meaning of the securities laws. Examples of these forward-looking statements would include statements about the expected levels of system usage, the expected reliability of the Company's system, the timing of product or service releases, the expected benefits to customers of our products or services, the expected impact on customers of upgrade deployments and any other statements that are not historical facts. These statements are based on management's current expectations and are subject to a number of uncertainties and risks. Actual performance and results may differ materially from those reflected in these forward-looking statements due to general financial, economic, regulatory and political conditions affecting the Company's industries as well as the more specific risks and uncertainties facing the Company, including those identified in the Company's reports on Form 10-K, Form 10-Q and Form 8-K filed with the U.S. Securities and Exchange Commission ("SEC"), which you are encouraged to review in connection with this release. You should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date of this release. We are not obligated to publicly release any revisions to forward-looking statements to reflect events after the date of this release.

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