

## **For Immediate Release**

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## **eCollege® Content Manager v3.0 Provides Greater Efficiency and Flexibility**

*Advancements Further Streamline Content Authoring Process*

**DENVER – October 9, 2006** – eCollege® [Nasdaq: ECLG], a leading provider of value-added information services to the post-secondary education industry, today announced the upcoming release of Content Manager v3.0, providing greater efficiency and flexibility in the way online course content is authored, managed and delivered. eCollege Content Manager enables an institution to centrally manage, standardize and reuse content across multiple programs, courses and sections, providing increased operating efficiencies for faculty and a consistent, high quality experience for students.

“Our continual evolution of Content Manager builds on our commitment to providing the tools educators need to more efficiently teach and manage online courses and programs,” said Oakleigh Thorne, chairman and CEO of eCollege. “By providing even more flexibility and ease-of-use around content authoring and management, faculty can spend more time teaching and engaging with students, which ultimately drives student satisfaction, success and retention.”

Content Manager v3.0 is being released in phases beginning this winter. The advancements, which are designed to further streamline course authoring processes and help reduce content creation and maintenance costs, include:

- **Selective Publishing** – helps faculty and administrators efficiently manage the quality of content by enabling them to easily change and update content items for future terms without affecting the same content item that is being used in current courses.
- **Added Roles and Rights Functionality** – provides more options for assigning course development responsibilities by allowing teaching assistants, course auditors and other course developers to author managed content within the content repository.
- **Version Control** – eases the content authoring and editing process as faculty and other course authors can quickly change and update content, and easily manage different versions for different courses.

Content Manager, which was released in December 2004, is part of eCollege's overall product advancement framework focused on helping institutions drive the profitable growth and ensure the regulatory compliance of their online programs. The functionality, which is an add-on application to eCollege's core solution, is tightly integrated into eCollege's course management system so users do not have to go outside of the course to create, edit, search for, and add content to a course or section.

### **About eCollege**

eCollege [Nasdaq: ECLG] is a leading provider of value-added information services to the post-secondary and K-12 education industries. The Company's eLearning Division designs, builds and supports some of the most successful, fully online degree, certificate/diploma and professional development programs in the country. The Company's Enrollment Division, Datamark, Inc., helps institutions build new enrollments and increase student retention. Customers include publicly traded for-profit institutions, community colleges, public and private universities, school districts and state departments of education. eCollege was founded in 1996 and is headquartered in Chicago, with the eLearning Division headquartered in Denver. Datamark was founded in 1987 and is headquartered in Salt Lake City. For more information, visit [www.eCollege.com](http://www.eCollege.com) and [www.Datamark.com](http://www.Datamark.com).

This news release contains statements that are not historical in nature and that may be characterized as "forward-looking statements" within the meaning of the securities laws. Examples of these forward-looking statements would include statements about the expected timing of product or service releases, the expected benefits to customers of our products or services, the expected impact on customers of upgrade deployments and any other statements that are not historical facts. These statements are based on management's current expectations and are subject to a number of uncertainties and risks. Actual performance and results may differ materially from those reflected in these forward-looking statements due to general financial, economic, regulatory and political conditions affecting the Company's industries as well as the more specific risks and uncertainties facing the Company, including those identified in the Company's reports on Form 10-K, Form 10-Q and Form 8-K filed with the U.S. Securities and Exchange Commission ("SEC"), which you are encouraged to review in connection with this release. You should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date of this release. We are not obligated to publicly release any revisions to forward-looking statements to reflect events after the date of this release.

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