

For Immediate Release

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eCollege[®] Partners with Insight Schools to Power National Network of Online Public High Schools

Insight Launches Its First Online High School in Washington, Exceeding Enrollment Expectations

DENVER – October 5, 2006 – eCollege[®] [Nasdaq: ECLG], a leading provider of value-added information services to the post-secondary education industry, today announced a partnership between eClassroom, the K-12 Division of eCollege, and Insight Schools, Inc., a company that partners with districts and community organizations to build and operate online public high schools. Powered by eClassroom, Insight School of Washington recently launched with higher than anticipated enrollments. This is Insight Schools' first school, an online public school which is governed and authorized by the Quillayute Valley School District.

“Insight Schools is a landmark partner for our K-12 Division as it shares the same growth-minded characteristics of many of our educational partners in the post-secondary market,” said Oakleigh Thorne, chairman and CEO of eCollege. “Insight Schools has done a great job aligning its model with the needs of districts and states, and we are pleased to work with them on extending online educational opportunities around the country.”

Insight School of Washington kicked off its fall term with more than 600 students, all of whom will be taking much of their course load online through the eClassroom platform. In addition to providing the technology and support services for the program, eClassroom also worked closely with Insight Schools' content partners to streamline curriculum from a variety of platforms to provide Washington's students with a seamless eLearning experience.

“We are pleased with the successful Washington launch, and based on the high level of interest not only in that state, but also across the country, we currently are working with additional states and districts to get schools up and running,” said Keith Oelrich, founder and CEO of Insight Schools. “eClassroom was an excellent choice in supporting our fully online programs with its extensive experience, proven solution and unmatched scalability. We look forward to working

together to build and launch our national network of online high schools, bringing a high quality online option to all public high school students.”

About Insight Schools

Insight Schools is building a national network of publicly-funded online high schools in partnership with school districts and organizations actively seeking ways to meet the needs of those high-school-age children who choose an alternative approach to their high school education. Insight Schools combines the best of technology, along with the learning benefits of online education, local expertise, and vast experience in distance education and independent learning. This is all done to achieve a simple mission: help high-school-age youth fulfill their potential. For more information, please visit <http://www.go2ischool.net>.

About eCollege

eCollege [Nasdaq: ECLG] is a leading provider of value-added information services to the post-secondary and K-12 education industries. The Company’s eLearning Division designs, builds and supports some of the most successful, fully online degree, certificate/diploma and professional development programs in the country. The Company’s Enrollment Division, Datamark, Inc., helps institutions build new enrollments and increase student retention. Customers include publicly traded for-profit institutions, community colleges, public and private universities, school districts and state departments of education. eCollege was founded in 1996 and is headquartered in Chicago, with the eLearning Division headquartered in Denver. Datamark was founded in 1987 and is headquartered in Salt Lake City. For more information, visit www.eCollege.com and www.Datamark.com.

This news release contains statements that are not historical in nature and that may be characterized as “forward-looking statements” within the meaning of the securities laws. Examples of these forward-looking statements would include statements about the expected benefits to customers of our products or services and any other statements that are not historical facts. These statements are based on management’s current expectations and are subject to a number of uncertainties and risks. Actual performance and results may differ materially from those reflected in these forward-looking statements due to general financial, economic, regulatory and political conditions affecting the Company’s industries as well as the more specific risks and uncertainties facing the Company, including those identified in the Company’s reports on Form 10-K, Form 10-Q and Form 8-K filed with the U.S. Securities and Exchange Commission (“SEC”), which you are encouraged to review in connection with this release. You should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date of this release. We are not obligated to publicly release any revisions to forward-looking statements to reflect events after the date of this release.

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