

For Immediate Release

For Information Contact:
Kristi Emerson
eCollege
303.873.3788
kristie@eCollege.com

eCollege® Names Vance Allen Chief Technology Officer

CHICAGO – September 14, 2006 – eCollege® [Nasdaq: ECLG], a leading provider of value-added information services to the post-secondary education industry, today announced it has promoted Vance Allen to be its chief technology officer (CTO). Allen, who joined eCollege in 1997 as a software engineer, helped build eCollege's first course management system and has since played a critical role in the advancement of eCollege's technology infrastructure.

“Vance has been instrumental in developing and evolving our system to provide the highest levels of reliability, scalability, security and performance, ensuring industry leading system uptime and availability,” said Oakleigh Thorne, chairman and CEO. “Vance's vast knowledge of the industry as well as his long time dedication to eCollege and the advancement of eLearning are second to none. In an industry that has seen such extreme innovation over the years, we are honored to have someone of Vance's caliber committed to keeping our technology ahead of the curve in order to support the success and growth of our customers.”

Allen will continue to report to Doug Kelsall, eCollege's president and chief operating officer (COO). As CTO, Allen will oversee production and infrastructure, software architecture, program administration and all development activities for eCollege's eLearning and Enrollment Divisions, as well as Quality Assurance and offshore development operations.

Most recently, Allen served as vice president and managing director of software and technology where he was responsible for software development. During his tenure with eCollege, he also has served as a development manager where he led the re-architecting of the course platform to a Microsoft solution; director of software engineering where he helped develop the campus portal and administrative pages software products; and vice president of software engineering, where he continued to advance the eCollege system to where it is today. Allen holds a Bachelor of Arts in mathematics from Pomona College and a Juris Doctor from the University of Colorado.

About eCollege

eCollege [Nasdaq: ECLG] is a leading provider of value-added information services to the post-secondary and K-12 education industries. The Company's eLearning Division designs, builds and supports some of the most successful, fully online degree, certificate/diploma and professional development programs in the country. The Company's Enrollment Division, Datamark, Inc., helps institutions build new enrollments and increase student retention. Customers include publicly traded for-profit institutions, community colleges, public and private universities, school districts and state departments of education. eCollege was founded in 1996 and is headquartered in Chicago, with the eLearning Division headquartered in Denver. Datamark was founded in 1987 and is headquartered in Salt Lake City. For more information, visit www.eCollege.com and www.Datamark.com.

eCollege is a registered trademark of eCollege.

#