

For Immediate Release

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eCollege[®] Advancements Provide Deeper Analysis Functionality and More Flexible Authoring Capabilities

Greater Efficiencies Allow More Time to be Spent on Delivering a Quality Student Experience

DENVER – March 6, 2006 – eCollege[®] [Nasdaq: ECLG], a leading provider of value-added information services to the post-secondary education industry, today announced new and enhanced functionality for its Course Management System (CMS) and Content Manager, providing greater efficiencies through increased analysis functionality and more flexible authoring capabilities. The new functionality is a continuation of eCollege’s product strategy, which focuses on student retention, operating efficiencies and reporting to help an institution efficiently grow and manage its business, as well as support regulatory compliance.

“A quality student experience is the cornerstone of a successful online program. The more efficient we can make the online teaching experience in developing courses and assessing outcomes, the more time can be spent focused on the student,” said Oakleigh Thorne, chairman and CEO of eCollege. “Our latest advancements demonstrate our ongoing commitment to investing in our platform for the continued growth and success of our customers’ online programs.”

eCollege CMS: Integrating Advanced Exam Statistics and Essay Analysis Functionality

eCollege’s CMS is designed to facilitate quality teaching and learning from a distance. The new CMS functionality includes exam statistics, providing faculty with an efficient way to analyze the effectiveness of exams and exam questions, and pinpoint areas of the course where more time should be spent. In addition, faculty can view responses to a specific essay question in one central location to quickly compare results on subjective exam questions.

The new and improved functionality, which allows thorough analysis by dissecting key statistical data, is seamlessly integrated within the eCollege Gradebook so users don’t have to go outside of

the CMS to access a separate data analytics application. Building on the Company's focus on operating efficiencies and reporting capabilities, the advancements in exam statistics:

- **Improve Course Assessment Quality:** allow faculty to easily pull reports and evaluate data to determine the difficulty of a specific question or an entire exam
- **Increase Faculty Efficiency:** automate the process of statistically validating exam question legitimacy and determining content that should be covered in more detail

eCollege Content Manager: Facilitating More Flexible Course Authoring

Content Manager enables an institution to centrally manage, standardize and reuse content across multiple programs, courses and sections. The new Content Manager functionality provides additional authoring options, including a new visual editor, as well as enhanced content search and upload capabilities. This new functionality reduces content creation and maintenance costs for the institution, while ensuring a consistent, high quality experience. Specifically, the new functionality advancements:

- **Enable Full Authoring Support Across Platforms and Browsers:** a Section 508-compliant visual editor facilitates course authoring through multiple operating systems and browsers
- **Simplify the Process of Incorporating Third-Party Authored Content:** make it easier for users to upload a collection of Web-enabled, media-rich files
- **Expand Content Object Searching:** advanced searching capabilities allow content to be searched by industry standard metadata and custom fields as defined by the institution

The new functionality through eCollege's Content Manager and CMS will be available in March 2006. The exam statistics advancements are an inherent part of eCollege's core solution and will be available to all users upon release. The exam statistics report can be accessed on current and previously given exams. The new visual editor and other authoring functionality will be available through eCollege's Content Manager, which is an add-on application to eCollege's core solution.

About eCollege

eCollege [Nasdaq: ECLG] is a leading provider of value-added information services to the post-secondary and K-12 education industries. The Company's eLearning Division designs, builds and supports some of the most successful, fully online degree, certificate/diploma and professional development programs in the country. The Company's Enrollment Division, Datamark, Inc., helps institutions build new enrollments and increase student retention. Customers include publicly traded for-profit institutions, community colleges, public and private universities, school districts and state departments of education. eCollege was founded in 1996 and is headquartered in Chicago, with the eLearning Division headquartered in Denver. Datamark was founded in 1987 and is headquartered in Salt Lake City. For more information, visit www.eCollege.com and www.Datamark.com.

This news release contains statements that are not historical in nature and that may be characterized as “forward-looking statements” within the meaning of the securities laws. Examples of these forward-looking statements would include statements about the expected timing of product or service releases, the expected benefits to customers of our products or services and any other statements that are not historical facts. These statements are based on management’s current expectations and are subject to a number of uncertainties and risks. Actual results may differ materially. Important factors that could cause actual results to differ materially from estimates or projections contained in the forward-looking statements include, but are not limited to: the difficulty in predicting future growth due to the early stage of and rapid changes in the market for our products and services; our eLearning customers’ ability to continue to build, grow and market their online programs; the difficulty in predicting changes in the marketing budgets and the mix of marketing products and services employed by customers of our Enrollment Division; substantial competition, including pricing competition, in the online education and enrollment and retentions services markets; technological developments, emerging industry standards and government regulations, and customer requirements, which continually require us to improve our software and services; a significant portion of our revenue is generated from a relatively small number of customers; our debt obligations could adversely affect our financial health and our ability to obtain financing and react to changes in our business; the possibility that we may not be able to achieve continued growth or profitability, or maintain current levels of revenue; our ability to protect our intellectual property and other proprietary rights from infringement; the impact of laws and regulations affecting education and the Internet; the ability of the Company to retain key executives at eCollege and Datamark; our lengthy sales cycle; our network infrastructure and computer systems failing; the vulnerability of our network to security risks; the possibility that we may not be able to raise additional capital on acceptable terms; Datamark’s ability to develop and sustain long-term customer relationships; the cost of marketing activities, including mailing lists, materials and postal rates; and such other factors as are discussed in our most recent Annual Report on Form 10-K and Quarterly Report on Form 10-Q filed with the US Securities and Exchange Commission, which you are encouraged to review in connection with this release. We believe that these forward-looking statements are reasonable; however, you should not place undue reliance on forward-looking statements, which are based on current expectations and speak only as of the date of this release. We are not obligated to publicly release any revisions to forward-looking statements to reflect events after the date of this release.

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