



HP EdTech Innovators Award

The Challenge

"We are currently preparing students for jobs that don't exist, to use technologies that haven't been invented and to solve problems we don't even know are problems yet."¹

We are living in a world in which change seems to be the only constant. Information technology innovations continually reshape how we live and work. This poses a serious challenge for our education systems. Ministries of education, schools and universities are struggling to stay on top of the latest technological developments. Most institutions lack the knowledge and resources to translate these developments into their curricula and teaching. This deprives students of pioneering ways of learning that could help prepare them to succeed in an innovation- and knowledge-based society.

Some outstanding education institutions, however, are embracing emerging technologies in the classroom today in ways that are fundamentally changing how teachers teach and students learn. The [Horizon Reports](#) by the [New Media Consortium](#) explore these emerging technologies and the trends driving their adoption in teaching and learning. For nearly a decade, they have highlighted institutions that excel at using technology in and outside the classroom to address the challenge of keeping education systems current with technology advancements. Despite standout efforts like this, there are still too many excellent ideas that don't get the kind of exposure that would lead to their further development and implementation.

The Opportunity

What if programs like those identified each year in the Horizon Reports— programs that feature the best of the best in educational technology—were given more public recognition and visibility? What if teachers and learners were given the opportunity to share their experiences with a community of educators from around the world via social networking or partnerships with other institutions? What if they also received additional support and recognition that increased the impact of their teaching and learning innovations using the latest HP technology?

HP and the New Media Consortium (NMC) have teamed up to launch the HP EdTech Innovators Award Program to do just that, and to recognize outstanding innovators in education. We believe that showcasing the work of these innovators and helping them share their stories could produce a ripple effect with the potential to mainstream their ideas across education.

Students benefiting from these programs would be well-equipped to succeed in tomorrow's economy, working in jobs that do not exist today, using technologies that have yet to be invented and solving problems that we have yet to discover.

¹ Karl Fisch, Scott McLeod, Jeff Brenman: "Did You Know" video:
www.youtube.com/watch?v=cl9Wu2kWwSY





The Award

Goals

The HP EdTech Innovators Award:

- Recognizes pioneers in primary, secondary and higher education who use technology in innovative ways inside and outside the classroom.
- Supports innovative educators with technology to replicate, advance and share their successes.
- Increases awareness of successful programs, supports sharing and encourages adoption of best practices.

Grant bundle

A maximum of ten education institutions receive the HP EdTech Innovators Award. Each grant includes approximately \$40,000 USD in equipment (list price) as well as membership in a vibrant social network that will include support, training and other features to help grantees move their innovations into practice.

Eligibility

The award is focused on taking programs that have been implemented or are being piloted to the next level. It will be open to:²

- Accredited private or public education institutions at any level of formal education (primary, secondary, tertiary).
- Nonprofit organizations that foster the use of technology in education.

Criteria

The winners will be selected by a jury of education experts based on:

- The program's degree of innovation in applying technology and its potential to stimulate new ideas and approaches.
- Evidence that their program is improving student engagement, interest and learning.
- Evidence that the program can be repeated in other programs, schools or settings.
- The program's scalability.

Timeline for submission

Grant proposals are due by 5 p.m. PT on 30 June 2010. Submissions can be made online at the [award website](#). The winners will be announced in September.

Judging process

HP and its partners will assemble a judging panel with representatives from governments, businesses and nonprofit organizations, along with leading education experts. The panel will review the submitted proposals and judge them according to the criteria above.

Contact

Email us at innovators@nmc.org

Visit <http://hp.brightidea.com/edtech> for further information.

² Additional information about eligibility, including a list of eligible countries, is available in the application form on the [HP EdTech Innovators Award website](#).