

Engage Students with Interactive Learning Labs

WHAT CAN YOU DO WITH MYMATHLABPLUS?

- Increase student success rates in math and statistics
- Engage students with powerful multimedia learning aids
- Offer proven Pearson instruction and assessment
- Provide direct access from your campus portal
- Empower yourself and students with user support options

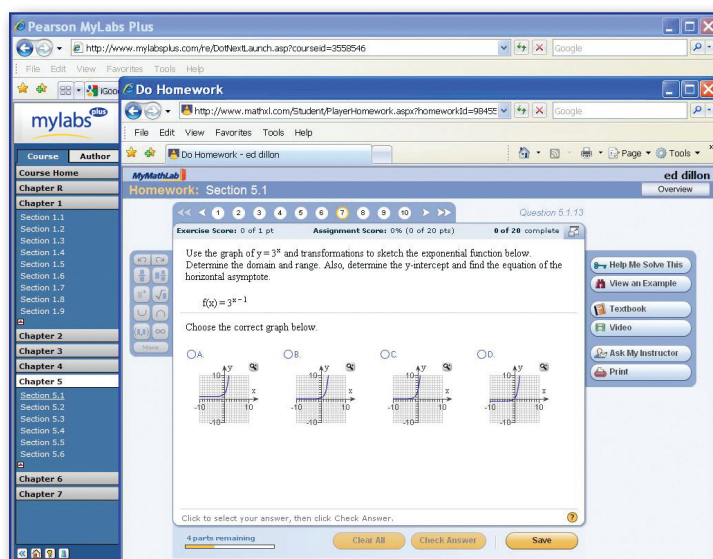
Interactive Approaches for Instruction

The **MyLab** series from Pearson offers innovative homework, assessment and online instructional tools designed to improve course outcomes and enrich the classroom experience. This best-selling teaching and learning tool is now offered in an enhanced version.

MyMathLabPlus supports math and statistics with rich, interactive content. By combining proven curriculum with multimedia exercises, greater visibility into student performance and dedicated support, MyMathLabPlus allows you to engage students with confidence.

Immerse Students in Learning that Meets Their Needs

MyMathLabPlus immerses students in active learning with the style and pace that best suits their needs. Each course is self-paced, customizable and adaptable to each student's level of knowledge.



MyMathLabPlus courses provide one-click access to interactive learning aids that guide student understanding and achievement in math programs.

Built from Proven Content

MyMathLabPlus offers a series of text-specific online courses designed to work with Pearson textbooks in mathematics and statistics. For use as traditional course supplements or fully online classes, these courses provide access to a wealth of educational resources.

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“We have found that students are gaining a deeper understanding of mathematical concepts using MyMathLab in conjunction with instructor support. ... The fact that the learning aids are readily available as they work helps students get past roadblocks when working on difficult concepts.”

–Jamie Glass of the University of Alabama’s Mathematics Technology Learning Center

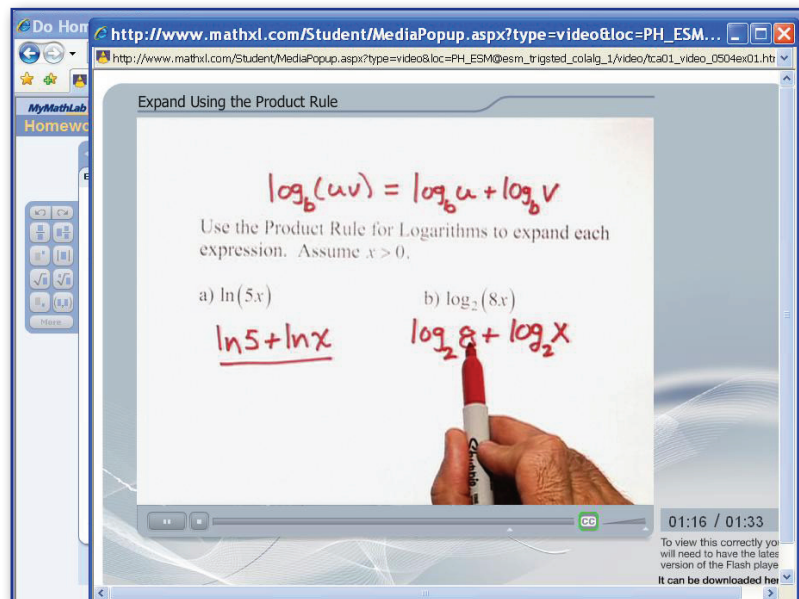
I never would have thought that I could have this much help in math while taking it online, but I really think that MyMathLab is a great resource and everyone should use it.”

–Student at University of South Florida

Promote Student Achievement with Sound Instruction and Flexible Models

The Pearson MyMathLabPlus mathematics and statistics packages offer integrated content, assessment tools, multimedia learning aids and individualized study plans. These tools combine to create a rich student experience. MyMathLabPlus course content is rooted in sound pedagogy and robust software and course design.

In addition, the MyMathLabPlus learning environment offers intuitive management tools that allow instructors to modify course delivery. These efficient, powerful tools allow you to customize instruction to suit your teaching style and environment.



MyMathLabPlus offers students Tutorial Exercises that include instructional videos to provide immediate, point-of-use support.

Provide Individualized Learning Plans

Pearson MyMathLabPlus adapts to students’ abilities and preparedness, promoting accountability and self-learning, and giving instructors valuable insight into their performance and progress.

Achieve Higher Pass Rates and Overall Improvements in Student Learning

Students and instructors agree that using MyMathLabPlus improves students’ experience in school and helps them learn more effectively. In math courses offered at the University of Alabama, pass rates increased from 40-50% to 75%. Similar data can be found throughout the country at other institutions and in other disciplines.

Assess All of Your Students’ Developmental Skills in One Place

If desired, your students can take a placement exam covering required mathematics skills to assess their knowledge level. This exam may be customized to meet your department’s specific needs. Students see their results immediately and are given opportunities to remediate and improve.

Empower Your Students with Anytime Support

MyMathLabPlus includes 24/7 phone, e-mail and online chat support and institutional training to make the MyMathLabPlus experience a smooth and positive one.