

Evaluation Solutions

There's No Need for a Third-Party Evaluation Application with Pearson LearningStudio's Embedded Survey Tool

An evaluation management system is embedded inside our advanced learning platform for managing course evaluations and other surveys. This evaluation system has authoring, administration and reporting tools for effectively creating, administering and managing surveys.

Surveys On Demand

Instead of using paper forms and No. 2 pencils, students log into a secure website to complete course surveys that have been created and posted online with the evaluation management system. Through a secure login, survey administrators can access reports and raw data from the completed surveys and are able to archive survey results in multiple formats.

Customize with Question-Building Tools

Users can easily create customized surveys with the application's question-building tools, including the ability to create the following seven question types:

- *Single Selection Radio Button*
- *Long Answer*
- *Matrix Question*
- *Multiple Selection List*
- *Multiple Section Check Box*
- *Short Answer*
- *Single Selection List Box*

Manage Survey Responses and Generate and Administer Reports

Survey administrators can monitor response rates in real time, send out reminder notices by e-mail to non-responders and download a list of those survey recipients who did not respond.

In addition, the system includes the ability to create a minimum of nine types of evaluation reports, including bar charts, descriptive statistics, frequency distributions and percentage distributions. Survey administrators can generate detailed reports with summarized results. Raw data can also be exported into popular programs such as Microsoft® Excel or HTML formats. Survey results can also be viewed online within the system, with survey administrators assigning specific viewer restrictions or non restrictions. Reports can also be commented upon and e-mailed out to the appropriate personnel.



Benefits of Evaluation Solutions include:

- Seamlessly embedded within Pearson LearningStudio Online edition
- 24/7/365 secure online access to embedded tools for creating and managing surveys
- Author, administer and deploy an unlimited number of surveys
- Utilize any of nine question types
- Utilize any of nine types of evaluation reports
- Take advantage of robust reporting functions