

# Academic Services:

## Academic Training & Consulting

### For Creating the Most Effective Course Offerings Possible

To help our Education Partners transition from on-campus to blended to fully online instruction (or to help with advancing their online pedagogical knowledge), the Pearson eCollege Academic Services department offers Academic Training & Consulting services. Our in-house team is comprised of trainers and consultants who are also faculty. This team has thousands of hours of teaching and consulting experience and provides certified online instruction training, consultation support, and course design strategies for today's teachers and students. These instructional professionals collaborate with faculty members and Pearson eCollege's Course Services team to help instructors create the most effective course offerings possible.



### Providing Multiple Delivery Options for Training Faculty

Our trainers and consultants provide faculty training and academic consulting online and face-to-face, utilizing in-person workshops, keynote presentations, conference seminars, and the Pearson eCollege eTeaching Institute (<http://eteaching.ecollege.com>). These professionals are veteran online faculty, eLearning trainers, and academic consultants who have experience with teaching, training and mentoring instructors. All of our academic trainers and consultants have design and development backgrounds, as well as extensive online and face-to-face teaching experience in higher education, K-12 and corporate learning environments.

Training and consulting can take place face-to-face at an institution's campus or in Denver at Pearson eCollege's headquarters, via phone or using an online synchronous platform, or asynchronously online through the eTeaching Institute. Some online courses run regularly on a monthly basis. Pearson eCollege is also happy to develop customized sessions to meet the unique needs of its Education Partners.

#### **Our workshop titles include:**

- *Educating Faculty*
- *Train the Trainer*
- *Creative Uses of Online Learning (Including Web 2.0, Integrated Tools, and Multimedia)*
- *Incorporating Multimedia for Non-Techies*
- *Effective Uses and Creation of Rubrics*
- *Assessment of Online Students*
- *Serious Games in Online Education*

## Individualized Instructional Support (iSupport) Services for Faculty

In addition, the Pearson eCollege Academic Training & Consulting team provides ongoing consultation and “*just-in-time training*” services to mentor and coach instructors on an individual basis.

### **Faculty support is delivered through the following services:**

- *Seven-day-a-week instructional assistance via phone and e-mail with iSupport service*
- *One-on-one, in-house consulting support*
- *Course and program review/audit services*
- *Automated, self-service course review tools*

## eFaculty eXchange

The eFaculty eXchange is a database, maintained by Pearson eCollege, that is comprised of self-selected, qualified online instructors. Its goal is to provide competent faculty with increased opportunities to develop and/or teach online courses. At the same time, it provides our Education Partners with a means of identifying well-trained instructors and well-designed courses for their online programs.

Once online faculty members register with eFaculty eXchange, they are added to the eFaculty eXchange database. When Pearson eCollege partner institutions make a request, this request is sent to the elected members in our current database for their consideration. The institution then makes contact directly with faculty members who potentially meet their needs.

## An Overriding Theme

From starting a course to launching a full online learning program, teaching students online is more than course management and back-office system integration. Online learning requires a different pedagogical /androgical approach that may be foreign to traditional classroom instructors. An online course must deliver the same learning objectives as its on-campus counterpart using different tools. As online education has matured, it has become more and more important to use different approaches and techniques than simply trying to translate face-to-face experiences online. Taking advantage of Pearson eCollege’s many Academic Training & Consulting services is a great step in the right direction for delivering effective, new and exciting online teaching and learning experiences.